

PRODUCT DATASHEET SMART WIFI A100 14W 230V TW FR E27 SINGLE PACK

SMART+ WiFi Classic Tunable White | Classic bulb shape with WiFi technology



Areas of application

- General illumination
- Residential interiors
- Professional (hotels, bars, boutiques etc.)
- Outdoor use in suitable outdoor luminaires only

Product benefits

- Wireless control via app
- Easy to install and use
- Contains no mercury
- Lower energy consumption than incandescent or halogen lamps

Product features

- Controllable via LEDVANCE SMART+ App (with minimum Android 8.0 or iOS 14.0)
- Controllable via Google Assistant and Amazon Alexa possible
- Network protocol: WiFi
- Adjustable light color via Tunable White: Warm White to Cool White (2,700 K...6,500 K)
- Dimmable
- Lifetime: up to 20,000 h



August 03, 2025, 07:10:05 SMART WIFI A100 14W 230V TW FR E27 SINGLE PACK

TECHNICAL DATA

Electrical data

Nominal wattage	14 W
Construction wattage	14.00 W
Nominal voltage	220240 V
Nominal current	115 mA
Operating frequency	50/60 Hz
Mains frequency	50/60 Hz
Power factor λ	> 0.50
Claimed equiv. conventional lamp power	100 W
Operating mode	AC Mains

Photometrical data

Light color (designation)	Tunable White
Lumen main.fact.at end of nom.life time	0.95
Standard deviation of color matching	≤6 sdcm
Nominal luminous flux	1521 lm
Luminous flux	1521 lm
Luminous efficacy	108 lm/W
Adjustable color temperature	27006500 K
Color temperature	27006500 K
Color rendering index Ra	80
Flickering metric (Pst LM)	≤1
Stroboscope effect metric (SVM)	≤0.4



Everlight 67-23ST KKE 2700K

Light technical data

Beam angle

220 °

Starting time	< 0.5 s
Warm-up time (60 %)	< 0.50 s

Dimensions & Weight

Product weight	58.00 g
Diameter	70.00 mm
Maximum diameter	70 mm
Length	137.00 mm
Width	70.00 mm
Height	70.00 mm
Outer bulb [PICOS]	A70

Lifespan

Number of switching cycles	100000
Lifespan	20000 h

Colors & materials

Product color	White
Housing color	White

Temperatures & operating conditions

Ambient temperature range	-20+40 °C

Additional product data

Mercury-free	Yes
Product remark	All technical parameters apply to the entire lamp / Due to the complex production process for light-emitting diodes, the typical values shown for the technical LED parameters are purely statistical values that do not necessarily match the actual technical parameters of each individual product, which can vary from the typical value
Base (standard designation)	E27

Capabilities

Dimmable	Yes ¹⁾	

Anazon Alexa / Google Assistant		Compatible smart home technology	Amazon Alexa / Google Assistant
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1) _{Via App}

Certificates & Standards

Energy efficiency class	F ¹⁾
Energy consumption	14.00 kWh/1000h
Standards	CE
Type of protection	IP20

1) Energy efficiency class (EEC) on a scale of A (highest efficiency) to G (lowest efficiency)

Energy labelling regulation data acc EU 2019/2015

LED
NDLS
MLS
E27
Yes
No
No
No
No
RANGE
2 0.5 W
2 0.5 W
Yes
0.4578
0.4101
>0
SPHERE_360
0,9
>0.7
No
1218016
AC42228,AC42228

EQUIPMENT / ACCESSORIES

- For control via LEDVANCE SMART+ App, a smartphone or tablet is required (with minimum Android 8.0 or iOS 14.0)

Safety advice

- Do not touch the lamp if broken.
- Must not be used if outer bulb is defective.

DOWNLOAD DATA

	Documents and certificates	Document name	
PDF	Extended installation guide	SH Insert WIFI StartUpG Lamps RGBTW LDV	
POF	Declarations of conformity	SMART WIFI CLASSIC A	
	Photometric and lighting design files	Document name	
1	Spectral power distribution	Everlight 67-23ST KKE 2700K	

LOGISTICAL DATA

Product code	Packaging unit (Pieces/Unit)	Dimensions (length x width x height)	Gross weight	Volume
4058075778702	Folding box 1	79 mm x 96 mm x 154 mm	159.00 g	1.17 dm ³
4058075778719	Shipping box 4	210 mm x 165 mm x 176 mm	818.00 g	6.10 dm ³

The mentioned product code describes the smallest quantity unit which can be ordered. One shipping unit can contain one or more single products. When placing an order, for the quantity please enter single or multiples of a shipping unit.

References / Links

- Further information and frequently asked questions (FAQs) at www.ledvance.com/consumer/smart/faq

DISCLAIMER

Subject to change without notice. Errors and omission excepted. Always make sure to use the most recent release.